

NANHC presents the

***COMMUNITY
HEALTH
INSTITUTE***

***action
oriented
education***

Stouffer's Atlanta Inn
Atlanta, Georgia
September 20-23, 1976



CHI PROGRAM SCHEDULE

Monday, September 20, 1976
2:00 - 5:00 p.m.

SPECIAL SESSIONS FOR HEALTH CENTER PEER GROUPS

- (1) Board Members Room: Atlanta Ballroom 1
Co-Chairing Madeline Hill
Immediate Past President
Massachusetts League of Neighborhood Health Centers
Board Member
Neponset Neighborhood Health Center
Boston, Massachusetts
- Leslie Morgan
Chairman of the Board
Watts Health Foundation
Los Angeles, California
- Agenda: Board Member's Role in Program Planning; Recommendations
to House of Delegates
- (2) Administrators Room: Atlanta Ballroom 2
Co-Chairing: James Martin
Chairman, Program Planning Committee, NANHC
Project Director
Sea Island Comprehensive Health Care Corporation
Johns Island, South Carolina
- Robert Smith, III
Executive Director
Dr. Martin Luther King, Jr. Health Center
Chicago, Illinois
- Agenda: A Model for Developing an Agreement for Specific
Services; Recommendations to House of Delegates
- (3) Physicians Room: Atlanta Ballroom 3
Co-Chairing: Samuel U. Rodgers, M.D.
Chairman, Health Policy Committee, NANHC
Project Director
Wayne Miner Health Center
Kansas City, Missouri
- William B. Lloyd, M.D.
Assistant Director of Health Services
Dr. Martin Luther King, Jr. Health Center
Bronx, New York
- Guest
Speaker: John J. White, M.D.
Director, Immunization Division
Center for Disease Control
Atlanta, Georgia
- Agenda: Swine Flu Immunization Program; Recommendations
to House of Delegates

- (4) Nurses Room: Georgia Ballroom
Co-Chairing: Gloria Gay, R.N.
Administrator
Mt. Auburn Health Center
Cincinnati, Ohio
- Grace Giordana, R.N.
Neighborhood Health Services Program of St.
Lukes Hospital
New York, New York
- Agenda: Community Health Nursing vs. Public Health Nursing :
Recommendations to House of Delegates
- (5) Pharmacists Room: Great Valley
Co-Chairing: John Crosby, R. Ph.
Director of Pharmaceutical Services
Mary Mahoney Health Center
Spencer, Oklahoma
- William Gordon, BS, MS
Director of Pharmacy
Dr. Martin Luther King, Jr. Health Center
Bronx, New York
- Agenda: Pharmacy Prices; Relations with Board, other
Pharmacists in the community; Recommendations to
House of Delegates
- (6) Mid-Level Practitioners Room: Blue Ridge A
Co-Chairing: Evelyn Johnson, R.N.P.
Director of Family Planning
Atlanta Southside Comprehensive Health Center
Atlanta, Georgia
- Susan Canfield, R.N.P.
Nurse Practitioner
Whitney M. Young, Jr. Community Health Center
Albany, New York
- Agenda: The Whitney Young Model; Mid-level Practitioners
as Primary Providers; Recommendations to House
of Delegates

COMMUNITY HEALTH INSTITUTE KEYNOTE ADDRESS

Room: Georgia Ballroom

Janice Robinson, R.N., M.S.
President-Elect,
National Association of Neighborhood Health Centers, Inc.
Project Director
Neighborhood Health Services Program of St. Lukes
Hospital
New York City, New York

Introduction: George Reich, M.D., M.P.H.
Regional Health Administrator
Public Health Service
Region IV
Department of Health, Education & Welfare
Atlanta, Georgia

Special Guest
Speaker: Edward P. Martin, M.D., MPH
Director
Bureau of Community Health Services
Health Services Administration
Department of Health, Education & Welfare
Rockville, Maryland

"Public Health Service Initiative's with
the Community Health Centers and Capacity
Building"

Legislative Workshop I
10:30 - 12:00 noon

"THE LEGISLATIVE PROCESS"

Workshop Leader: Thomas Van Coverden Room: Great Valley
Policy Analyst
National Association of Neighborhood Health
Centers, Inc.
Washington, D.C.

(1) "PATIENT EDUCATION PROGRAMS IN
COMMUNITY HEALTH CENTERS"

Room: Piedmont

Moderator: Rosa Pendleton
Board Member
Community Group Health Foundation
Washington, D.C.

Speaker: Peter Lazes, Ph. D.
Director
Health Education Project
Martland General Hospital
Newark, New Jersey

Resource
Person: Judith Alvarez
Board Chairperson
Neighborhood Health Services Program of
St. Lukes Hospital
New York, New York

(2) "CONTROLLING ADMINISTRATIVE COSTS:
THEORY AND PRACTICE"

Room: Great Valley

Moderator: Israel Dunn
Project Director
East Oakland Community Health Alliance
Oakland, California

Speakers: Edward Weise, JD
Project Director
Metro East Health Services Council
East St. Louis, Illinois

Charles DeBose, Ph. D.
Director
Graduate Programs in Health Administration
School of Public Administration
University of Southern California
Los Angeles, California

CHI Program
Tuesday, September 21st continued
2:00 - 5:00 p.m.
Three Concurrent Workshops continued

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(3) "QUALITY ASSURANCE PROGRAMS"

Room: Cumberland

Moderator: William B. Lloyd, M.D.
Assistant Director of Health Services
Dr. Martin Luther King, Jr. Health Center
Bronx, New York

Speakers: Constance Bonbrest, M.D.
Medical Director
Miles Square Health Center
Chicago, Illinois

Henry C. Dugas, M.D.
Medical Director
Yeatman-Union Sarah Health Center
St. Louis, Missouri

SESSION ON MIGRANT HEALTH PROGRAMS

Moderator: Manuel Soliz Room: Georgia Ballroom
Program Manager
Rio Grande Federation of Health Centers
San Antonio, Texas

Panelists: Eduardo Espinosa
Vice Speaker of the House, NANHC
President of Board of California Rural
Health Federation
Fresno, California

Eloy Martinez, MA
Director of Health Education
Centro Campesino de Salud
Española, New Mexico

Ventura Huerta
Executive Director
California Rural Health Federation
Fresno, California

David Gamez
Executive Director
Health Delivery, Inc.
Saginaw, Michigan

Legislative Workshop II
10:30 - 12:00 noon

"ACHIEVING LEGISLATIVE GOALS"

Moderator: Thomas Van Coverden Room: Great Valley
Policy Analyst
National Association of Neighborhood
Health Centers, Inc.
Washington, D.C.

Panelists: Danny K. Davis
Chairman, NANHC
Legislative Committee
Chicago, Illinois

Barbara Schneider
Executive Director
Association of New York Neighborhood
Health Centers
New York, New York

Irvin Overton, MPH
Project Director
Erlanger-Alton Park Neighborhood Health Center
Chattanooga, Tennessee

Daniel Hawkins
Project Administrator
Family Health Services Program
Harlingen, Texas

Myrtle Davis
Area III Coordinator, NANHC
Administrator
St. Louis Comprehensive Health Center
St. Louis, Missouri

2:00 - 5:00 p.m.
Three Concurrent Workshops

(1) "BOSTON PRE-NATAL CARE STUDY AND
COMMUNITY HEALTH CENTERS" Room: Piedmont

Moderator: Robert Morgan, M.P.H.
General Director
Dimock Community Health Center
Roxbury, Massachusetts

Presentors: Paul Power
Director of Title V Program
Massachusetts Department of Public Health
Boston, Massachusetts

Lorraine Baugh
Director
Harvard Street Health Center
Roxbury, Massachusetts

Judy Kubzansky, Intern
Massachusetts League of Neighborhood Health Centers
Graduate Student
Boston University
Boston, Massachusetts

Charles Donahue
Former Co-Director
Massachusetts Maternity and Newborn Project
Boston, Massachusetts

(2) "PROGRAM INDICATORS AND NEW REPORTING
REQUIREMENTS" Room: Great Valley

Moderator: Ollie Neal
Project Director
Lee County Cooperative Clinic
Marianna, Arkansas

Panelists: Harvey A. Holzberg
Project Director
Sunset Park Family Health Center of the
Lutheran Medical Center
New York City, New York

William White, M.P.H.
Director
Division of Organizational Development
Bureau of Community Health Services
Department of Health, Education & Welfare
Rockville, Maryland

Frances Gedney
Public Health Analyst
Bureau of Community Health Services
Department of Health, Education & Welfare
Rockville, Maryland

(3) "COMMUNITY HEALTH CENTERS AND HMO
DEVELOPMENT: A FEDERAL PERSPECTIVE" Room: Cumberland

Moderator: F. Daniel Cantrell, MBA
President
Mile Square Health Center
Chicago, Illinois

Speaker: Frank H. Seubold, Ph. D.
Director
Division of Health Maintenance Organizations,
Department of Health, Education & Welfare
Rockville, Maryland

Resource
Person: Paul Lairson, M.D.
Vice-President for Medical Affairs
Georgetown University Community Health Plan
Washington, D.C.

"SESSION ON FAMILY HEALTH CENTER"

Moderator: W.H. Winbourne Room: Georgia Ballroom
Project Director
Orangeburg County Consumer Health Council
Orangeburg, South Carolina

Panelists: Michael Lo Conte
Director
North Quabbin Health Plan
Athol, Massachusetts

John O'Connell
Executive Director
Group Health of Northeastern Minnesota
Duluth, Minnesota

Frederick J. Wenzel
Executive Director
Marshfield Medical Foundation
Marshfield, Wisconsin

10:30 - 12:00 noon
Legislative Workshop III
"THE ADMINISTRATIVE PROCESS"

Moderator: Tom Van Coverden Room: Great Valley
Policy Analyst
National Association of Neighborhood Health Centers
Washington, D.C.

Panelists: Joseph E. Coon
Chief of Operations Branch
Division of Health Services
Department of Health, Education & Welfare
Region IV
Atlanta, Georgia

Barry Gordon
Regional Program Consultant for Community Health Centers
Region II, Department of Health, Education & Welfare
New York, New York

CHI Program
Thursday, September 23rd continued
10:30 - 12:00 noon

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Y. B. Rhee
Associate Bureau Director
Office of Community Health Centers
Bureau of Community Health Services, HSA
Department of Health, Education & Welfare
Rockville, Maryland

Billie Sandlin
Associate Bureau Director for Migrant Health
Bureau of Community Health Services
Department of Health, Education & Welfare
Rockville, Maryland